

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 495333 /		<u>Alt Order #</u> 06343821
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 09/26/12 - 10/02/12		<u>Estimate #</u> 400
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KVVU	10/01/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
N 2	KVVU	09/27/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				3	\$725.00			
N 3	KVVU	09/27/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				3	\$700.00			
D 4	KVVU	10/01/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 5	KVVU	10/01/12	10/02/12	Anderson	3-4p		:30			NM	0	\$0.00
N 6	KVVU	09/27/12	09/28/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				1	\$300.00			
D 7	KVVU	10/01/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
N 8	KVVU	09/27/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				1	\$350.00			
D 9	KVVU	10/01/12	10/02/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
N 10	KVVU	09/27/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				2	\$550.00			
N 11	KVVU	09/27/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				2	\$625.00			
D 12	KVVU	10/01/12	10/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
N 13	KVVU	09/27/12	09/28/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$625.00			
D 14	KVVU	10/01/12	10/02/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
D 15	KVVU	10/01/12	10/02/12	TMZ	730-8p		:30			NM	0	\$0.00
N 16	KVVU	09/27/12	09/28/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<b>Contract / Revision</b>	<b>Alt Order #</b>
495333 /	06343821

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
09/26/12 - 10/02/12	ROMNEY FOR PRESID	400

<b>Advertiser</b>	<b>Original Date / Revision</b>
Romney for President, Inc	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$850.00			
D 17	KVVU	10/01/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
N 18	KVVU	09/27/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$2,150.00			
D 19	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 20	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 21	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	0	\$0.00
D 22	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
D 23	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
N 24	KVVU	09/27/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MT-TF--				1	\$450.00			
N 25	KVVU	09/27/12	10/02/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MT-TF--				1	\$525.00			
N 26	KVVU	09/27/12	10/02/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MT-TF--				1	\$275.00			
D 27	KVVU	09/30/12	09/30/12	TMZ	M-Sa 8-10p/Su 7-1		:30			NM	0	\$0.00
D 28	KVVU	09/28/12	09/28/12	Anderson	3-4p		:30			NM	0	\$0.00
N 29	KVVU	09/27/12	09/27/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$350.00			
D 30	KVVU	09/28/12	09/28/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
D 31	KVVU	10/01/12	10/01/12	TMZ	730-8p		:30			NM	0	\$0.00
D 32	KVVU	10/02/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
<b>Totals</b>											<b>19</b>	<b>\$12,500.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	19	\$12,500.00	\$10,625.00
<b>Totals</b>	<b>19</b>	<b>\$12,500.00</b>	<b>\$10,625.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 09/26/12 - 10/02/12		<u>Estimate #</u> 400
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/01/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MT-----				4	\$725.00			
N 2	KVVU	09/27/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---TF--				4	\$725.00			
N 3	KVVU	09/27/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---TF--				4	\$700.00			
N 4	KVVU	10/01/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MT-----				4	\$700.00			
N 5	KVVU	10/01/12	10/02/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MT-----				2	\$300.00			
N 6	KVVU	09/27/12	09/28/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---TF--				2	\$300.00			
N 7	KVVU	10/01/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MT-----				2	\$350.00			
N 8	KVVU	09/27/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---TF--				2	\$350.00			
N 9	KVVU	10/01/12	10/02/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MT-----				4	\$550.00			
N 10	KVVU	09/27/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---TF--				4	\$550.00			
N 11	KVVU	09/27/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision 495333 /		Alt Order # 06343821
Contract Dates 09/26/12 - 10/02/12	Product ROMNEY FOR PRESID	Estimate # 400
Advertiser Romney for President, Inc		Original Date / Revision 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				4	\$625.00			
N 12	KVVU	10/01/12	10/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				4	\$625.00			
N 13	KVVU	09/27/12	09/28/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				2	\$625.00			
N 14	KVVU	10/01/12	10/02/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$625.00			
N 15	KVVU	10/01/12	10/02/12	TMZ	730-8p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$850.00			
N 16	KVVU	09/27/12	09/28/12	TMZ	730-8p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				2	\$850.00			
N 17	KVVU	10/01/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$2,150.00			
N 18	KVVU	09/27/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				2	\$2,150.00			
N 19	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,500.00			
N 20	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$850.00			
N 21	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$7,500.00			
N 22	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$8,500.00			
N 23	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,250.00			
N 24	KVVU	09/27/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MT-TF--				4	\$450.00			
N 25	KVVU	09/27/12	10/02/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MT-TF--				4	\$525.00			
N 26	KVVU	09/27/12	10/02/12	Katie Couric	2-3p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MT-TF--				4	\$275.00			
N 27	KVVU	09/30/12	09/30/12	TMZ	M-Sa 8-10p/Su 7-1		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 13.10  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

REP HEADLINE# 6343821 TRF# 495333  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US REP.# \_\_\_\_\_ OFF.# 762 SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN PH- TERESA DIFURIA

BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6343821 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT ROMNEY FOR PRESIDENT EST#400 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP26/12 13.10

REP: TO ROSE  
FR NIKKI  
OK'D M1-M3  
SEE LINES 24-34  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 400

2	S		600A-700A	30		\$725.00	9/26	9/28	4		W-F	4
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PROGRAM : NEWS  
CON COM1: MAX 2X DAY

24	A		500A-600A	30		\$450.00	9/26	10/2	4		W-TU	4
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PROGRAM : NEWS  
ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.  
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-2 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-3 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-10 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-11 FOR 2 SPOTS/WK

FROM REP SEP26/12 13.10  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		600P-630P	30		\$525.00	9/26	10/2	4		W-TU	4
PROGRAM : NEWS ORD COM1 : PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 24-27												
26	A		200P-300P	30		\$275.00	9/26	10/2	4		W-TU	4
PROGRAM : KATIE COURIC ORD COM1 : PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 24-27												
27	A		600P-700P	30		\$200.00	9/30	9/30	1		SUN	1
PROGRAM : TMZ ORD COM1 : PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 24-27												
3	S		700A-900A	30		\$700.00	9/26	9/28	4		W-F	4
PROGRAM : NEWS CON COM1 : MAX 2X DAY												
6	S		300P-400P	30		\$300.00	9/26	9/28	2		W-F	2
PROGRAM : ANDERSON COOPER CON COM1 : MAX 1X DAY												
28	A		300P-400P	30		\$300.00	9/28	9/28	1		FRI	1
PROGRAM : ANDERSON COOPER ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS ORD COM2 : ADVISE. THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-18 FOR 1 SPOT/WK												
29	A		400P-500P	30		\$350.00	9/27	9/27	1		THU	1
PROGRAM : DR OZ ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 28-32												

K# 610-225-1191  
 !  
 FROM REP SEP26/12 13.10  
 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	A		700P-730P	30		\$625.00	9/28	9/28	1		FRI	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS												
ORD COM2 : ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 28-32												
31	A		730P-800P	30		\$850.00	10/1	10/1	1		MON	1
PROGRAM : TMZ												
ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS												
ORD COM2 : ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 28-32												
32	A		1000P-1100P	30		\$2,150.00	10/2	10/2	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS												
ORD COM2 : ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 28-32												
8	S		400P-500P	30		\$350.00	9/26	9/28	2		W-F	2
PROGRAM : DR OZ												
CON COM1 : MAX 1X DAY												
10	S		500P-530P	30		\$550.00	9/26	9/28	4		W-F	4
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												
11	S		530P-600P	30		\$625.00	9/26	9/28	4		W-F	4
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												
13	S		700P-730P	30		\$625.00	9/26	9/28	2		W-F	2
PROGRAM : EXTRA												
CON COM1 : MAX 1X DAY												
16	S		730P-800P	30		\$850.00	9/26	9/28	2		W-F	2
PROGRAM : TMZ												
CON COM1 : MAX 1X DAY												



REP HEADLINE# 6343821 TRF# 495333  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP26/12 13.10  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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18	S		1000P-1100P	30		\$2,150.00	9/26	9/28	2		W-F	2
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PROGRAM : NEWS  
CON COM1 : MAX 1X DAY

21	S		100P-400P	30		\$7,500.00	9/30	9/30	0		SUN	0
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PROGRAM : NFL

33	A		1000A-100P	30		\$7,500.00	9/30	9/30	1		SUN	1
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PROGRAM : NFL  
ORD COM1 : CORRECT TP FOR NFL GAME.  
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-21 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-22 FOR 1 SPOT/WK

34	A		100P-500P	30		\$8,500.00	9/30	9/30	1		SUN	1
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PROGRAM : NFL  
ORD COM1 : CORRECT TP FOR NFL GAME.  
PART OF A MAKEGOOD MADE UP OF LINES 33-34

22	S		400P-730P	30		\$8,500.00	9/30	9/30	0		SUN	0
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PROGRAM : NFL

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#2 MISSED:W-F/600A-700A SEP26(2/WK) 30S \$725.00 (SEP26/12)  
BUY#3 W-F/700A-900A SEP26(2/WK) 30S \$700.00  
BUY#10 W-F/500P-530P SEP26(2/WK) 30S \$550.00  
BUY#11 W-F/530P-600P SEP26(2/WK) 30S \$625.00  
OFFER:W-TU/500A-600A SEP26(4/WK) 30S \$450.00  
& W-TU/600P-630P SEP26(4/WK) 30S \$525.00  
& W-TU/200P-300P SEP26(4/WK) 30S \$275.00  
& SUN/600P-700P SEP30 30S \$200.00  
CMT:PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 13.10  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6343821 TRF# 495333  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#6	MISSED: W-F/300P-400P				SEP26		30S	\$300.00	(SEP26/12)	
		BUY#8	W-F/400P-500P				SEP26		30S	\$350.00		
		BUY#13	W-F/700P-730P				SEP26		30S	\$625.00		
		BUY#16	W-F/730P-800P				SEP26		30S	\$850.00		
		BUY#18	W-F/1000P-1100P				SEP26		30S	\$2,150.00		

			OFFER: FRI/300P-400P				SEP28		30S	\$300.00	PLS ADVISE.	
			& THU/400P-500P				SEP27		30S	\$350.00		
			& FRI/700P-730P				SEP28		30S	\$625.00		
			& MON/730P-800P				OCT1		30S	\$850.00		
			& TUE/1000P-1100P				OCT2		30S	\$2,150.00		

CMT: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS  
 CMT: ADVISE.  
 M3 OK'D BUY#21 MISSED: SUN/100P-400P SEP30 30S \$7,500.00 (SEP25/12)  
 BUY#22 SUN/400P-730P SEP30 30S \$8,500.00  
 OFFER: SUN/1000A-100P SEP30 30S \$7,500.00 PLS ADVISE.  
 & SUN/100P-500P SEP30 30S \$8,500.00  
 CMT: CORRECT TP FOR NFL GAME.

SEP/12 45025.00 OCT/12 21950.00  
 CONTRACT TOTAL 66975.00  
 TOTAL SPOTS 75

MARKET TOTALS \$446,500 KVVU 15% KSNV 22% KLAS 27% KTNV 30% KVMY 4% KVCW 2% CABL 0%  
 SAHRES EST KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP27/12 09.51  
\*\*\*CHANGES\*\*\*  
\*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME STEPHANIE KINCAID

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/12 09.51

\*\*REVISION\*\*  
 CANCELED SOITS MOVED \$\$ TO HL 6351226  
 NEW TOTAL \$12500 (-54475)  
 PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = AGENCY EST# = 400
AGENCY PRODUCT CODE =
```

1	SZ	600A-700A	30	\$725.00	10/1	10/2	0	M-TU
PROGRAM : NEWS								
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226								
CON COM1 : MAX 2X DAY								

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.51

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		SZ	600A-700A	30		\$725.00	9/26	9/28	3		W-F	3
PROGRAM : NEWS ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226 CON COM1 : MAX 2X DAY												
24		SZ	500A-600A	30		\$450.00	9/26	10/2	1		W-TU	1
PROGRAM : NEWS ORD COM1 : PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE. ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226 THIS IS A MAKE-GOOD FOR SEP26 ON LINE-2 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-3 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-10 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-11 FOR 2 SPOTS/WK												
25		SZ	600P-630P	30		\$525.00	9/26	10/2	1		W-TU	1
PROGRAM : NEWS ORD COM1 : PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE. ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226 PART OF A MAKEGOOD MADE UP OF LINES 24-27												
26		SZ	200P-300P	30		\$275.00	9/26	10/2	1		W-TU	1
PROGRAM : KATIE COURIC ORD COM1 : PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE. ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226 PART OF A MAKEGOOD MADE UP OF LINES 24-27												
27		SZ	600P-700P	30		\$200.00	9/30	9/30	0		SUN	0
PROGRAM : TMZ ORD COM1 : PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE. ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226 PART OF A MAKEGOOD MADE UP OF LINES 24-27												
3		SZ	700A-900A	30		\$700.00	9/26	9/28	3		W-F	3
PROGRAM : NEWS ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226 CON COM1 : MAX 2X DAY												

FROM REP SEP27/12 09.51  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4		SZ	700A-900A	30		\$700.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 2X DAY												
5		SZ	300P-400P	30		\$300.00	10/1	10/2	0		M-TU	0
PROGRAM : ANDERSON COOPER												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 1X DAY												
6		SZ	300P-400P	30		\$300.00	9/26	9/28	1		W-F	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 1X DAY												
28		SZ	300P-400P	30		\$300.00	9/28	9/28	0		FRI	0
PROGRAM : ANDERSON COOPER												
ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS												
ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-8 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-18 FOR 1 SPOT/WK												
30		SZ	700P-730P	30		\$625.00	9/28	9/28	0		FRI	0
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS												
ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
PART OF A MAKEGOOD MADE UP OF LINES 28-32												
31		SZ	730P-800P	30		\$850.00	10/1	10/1	0		MON	0
PROGRAM : TMZ												
ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS												
ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
PART OF A MAKEGOOD MADE UP OF LINES 28-32												

FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP27/12 09.51  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32		SZ	1000P-1100P	30		\$2,150.00	10/2	10/2	0		TUE	0
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS												
ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
PART OF A MAKEGOOD MADE UP OF LINES 28-32												
7		SZ	400P-500P	30		\$350.00	10/1	10/2	0		M-TU	0
PROGRAM : DR OZ												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 1X DAY												
8		SZ	400P-500P	30		\$350.00	9/26	9/28	1		W-F	1
PROGRAM : DR OZ												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 1X DAY												
9		SZ	500P-530P	30		\$550.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 2X DAY												
10		SZ	500P-530P	30		\$550.00	9/26	9/28	2		W-F	2
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 2X DAY												
11		SZ	530P-600P	30		\$625.00	9/26	9/28	2		W-F	2
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 2X DAY												
12		SZ	530P-600P	30		\$625.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1 : MAX 2X DAY												

FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP SEP27/12 09.51  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13		SZ	700P-730P	30		\$625.00	9/26	9/28	1		W-F	1
PROGRAM : EXTRA												
ORD COM1: CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1: MAX 1X DAY												
14		SZ	700P-730P	30		\$625.00	10/1	10/2	0		M-TU	0
PROGRAM : EXTRA												
ORD COM1: CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1: MAX 1X DAY												
15		SZ	730P-800P	30		\$850.00	10/1	10/2	0		M-TU	0
PROGRAM : TMZ												
ORD COM1: CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1: MAX 1X DAY												
16		SZ	730P-800P	30		\$850.00	9/26	9/28	1		W-F	1
PROGRAM : TMZ												
ORD COM1: CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1: MAX 1X DAY												
17		SZ	1000P-1100P	30		\$2,150.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS												
ORD COM1: CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1: MAX 1X DAY												
18		SZ	1000P-1100P	30		\$2,150.00	9/26	9/28	1		W-F	1
PROGRAM : NEWS												
ORD COM1: CANCELED SPOTS MOVED \$\$ TO HL 6351226												
CON COM1: MAX 1X DAY												
19		SZ	1000P-1100P	30		\$1,500.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS												
ORD COM1: CANCELED SPOTS MOVED \$\$ TO HL 6351226												
20		SZ	800A-900A	30		\$850.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS												
ORD COM1: CANCELED SPOTS MOVED \$\$ TO HL 6351226												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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33		SZ	1000A-100P	30		\$7,500.00	9/30	9/30	0		SUN	0
PROGRAM : NFL ORD COM1 : CORRECT TP FOR NFL GAME. ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226 THIS IS A MAKE-GOOD FOR SEP30 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP30 ON LINE-22 FOR 1 SPOT/WK												

34		SZ	100P-500P	30		\$8,500.00	9/30	9/30	0		SUN	0
PROGRAM : NFL ORD COM1 : CORRECT TP FOR NFL GAME. ORD COM2 : CANCELED SPOTS MOVED \$\$ TO HL 6351226 PART OF A MAKEGOOD MADE UP OF LINES 33-34												

23		SZ	1000P-1045P	30		\$1,250.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS ORD COM1 : CANCELED SPOTS MOVED \$\$ TO HL 6351226												

SEP/12 12500.00 OCT/12 \$ .00  
 CONTRACT TOTAL 12500.00  
 TOTAL SPOTS 19

MARKET TOTALS \$446,500 KVVU 15% KSNV 22% KLAS 27% KTNV 30% KVMY 4% KVCW 2% CABL 0%  
 KTUD 0%

SAHRES EST  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



SEP25/12 17.42  
\*\*\* KVVU-TV \*\*\*

SALES PRSN PH- TERESA DIFURIA

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP25/12 17.42

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

```
PROGRAM : NEWS
CON COM1: MAX 2X DAY
```

REP HEADLINE# 6343821  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP25/12 17.42  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
3			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$700.00	9/26	9/28	6		W-F	6
4			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$700.00	10/1	10/2	4		M-TU	4
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$300.00	10/1	10/2	2		M-TU	2
6			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$300.00	9/26	9/28	3		W-F	3
7			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	10/1	10/2	2		M-TU	2
8			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	9/26	9/28	3		W-F	3
9			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$550.00	10/1	10/2	4		M-TU	4
10			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$550.00	9/26	9/28	6		W-F	6
11			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$625.00	9/26	9/28	6		W-F	6

REP HEADLINE# 6343821  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP25/12 17.42  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$625.00	10/1	10/2	4		M-TU	4
13			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$625.00	9/26	9/28	3		W-F	3
14			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$625.00	10/1	10/2	2		M-TU	2
15			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	10/1	10/2	2		M-TU	2
16			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	9/26	9/28	3		W-F	3
17			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$2,150.00	10/1	10/2	2		M-TU	2
18			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$2,150.00	9/26	9/28	3		W-F	3
19			1000P-1100P PROGRAM : NEWS	30		\$1,500.00	9/29	9/29	1		SAT	1
20			800A-900A PROGRAM : NEWS	30		\$850.00	9/30	9/30	1		SUN	1
21			100P-400P PROGRAM : NFL	30		\$7,500.00	9/30	9/30	1		SUN	1

10a-1p

REP HEADLINE# 6343821  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP25/12 17.42  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			400P-730P	30		\$8,500.00	9/30	9/30	1		SUN	1
PROGRAM : NFL 1-5												
23			1000P-1045P	30		\$1,250.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
SEP/12			48025.00	OCT/12		18950.00						
CONTRACT TOTAL												66975.00
TOTAL SPOTS												70

MARKET TOTALS \$446,500 KVVU 15% KSNV 22% KLAS 27% KTNV 30% KVMY 4% KVCW 2% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*